

You know  
that good feeling  
you get when  
you help make  
things  
better?

THE NEW YORK  
COMMUNITY TRUST



# So do we.

It happens every day at The New York Community Trust. We're New York's community foundation. We make charitable giving easy and support a universe of effective nonprofits through funds set up by New Yorkers wanting to make a difference. And we've been doing it since 1924.

The Lila Acheson Wallace Fund for the Arts in The Trust—set up by the co-founder of *Reader's Digest*—supported the H.T. Dance Company. Photo by Carol Rosegg.



## Together, we can get results.

Whether you want to feed the hungry, educate kids, protect our environment, nourish the arts, revitalize neighborhoods, strengthen families or [you choose the goal], The Trust can help. Our staff *knows* the City and the nonprofits that make an impact. We work with government, other funders, and nonprofits to find solutions to the City's problems and stay alert to emerging issues and opportunities. And through a national network of community foundations, we can advise you about charities all over the country and around the world.

## We have the right fund for you.

The Trust was started to distribute money from charitable trusts set up through wills. In 1931 we pioneered the first donor-advised fund. You can create a fund now or as part of an estate

plan—or both. Donor-advised funds can be unrestricted, giving you complete flexibility, or for a field of interest, such as helping the elderly or children. You can advise a field-of-interest fund or have us find the most effective nonprofits working on the issues you care about. We offer as much—or as little—assistance as you want. Many donors who want to leave a permanent resource for the City or a cause they care about understand that the future is unpredictable. You can set up a fund by will or deferred giving plan for unrestricted purposes or for a cause close to your heart, confident that your wishes will be honored.

Kids in Goddard Riverside Community Center's Head Start program learn how plants grow while other West Siders take advantage of the Center's senior, afterschool, adult literacy, and feeding programs. Money from 12 funds helped United Neighborhood Houses ensure programs like these continued during the 2009 recession. Photo by Alex Steedman.





**William Donnell:** “I’m interested in many of the City’s problems and opportunities: the arts, health care, gay and lesbian rights, kids, schools, the homeless, preserving great architecture . . . In due time, a good portion of my estate will go to The Trust because I believe it is uniquely qualified to address New York’s needs.”

**Henry W. Grady:** “Bonnie Cashin, the iconic designer of American women’s sportswear, died in 2000. Bonnie’s good friend Curtis Kellar, a lawyer, and I were named co-executors of her estate. We established a donor-advised fund in The Trust in her name. At a time of economic distress, when people have lost confidence in many of our institutions, it is heartening to know that The Trust continues, as it has for 86 years, quietly helping generations of New Yorkers achieve their philanthropic goals.”



## **Katherine Park: Caring for the elderly.**

After she was widowed, Katherine Park became acutely aware of the loneliness that could beset the elderly. When she died, she left the bulk of her estate to create the Katherine Park Fund in The Trust “to assist the elderly . . . with the problems of loneliness and boredom.”

For years we made grants to senior centers and other nonprofits that took elders to concerts, plays, and other outings. But by the mid-90s, with many elderly New Yorkers being cared for by poorly paid, unhappy home health aides rather than family, we started to use the Park Fund differently. While their employers were socializing at senior centers, aides learned better ways to do their jobs. At the same time, we funded other agencies to develop those jobs into careers, leading to more satisfied and qualified home health aides and, ultimately, happier elders.

Many Trust donors have set up funds to help the elderly. A grant to Jewish Home Lifecare supported a program that brought in Bronx public high school students to visit with residents of its nursing home and learn about geriatrics and health care.



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Since 1924, The New York Community Trust has helped make donors' charitable wishes come true by funding the nonprofits that expand opportunities for all New Yorkers, and make our city a vital place in which to live, work, and play. We also have divisions in Long Island and Westchester.

To learn more about creating a charitable fund in The Trust, please contact Jane Wilton at (212) 686-2563 or [janewilton@nyct-cfi.org](mailto:janewilton@nyct-cfi.org).

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Cover: Rockaway Waterfront Alliance helped these girls lead a clean up of their neighborhood beaches. This program was supported through a fund created by the Adel and Leffler families to benefit Queens residents.

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Money from the William & Françoise Barstow Foundation, set up in The Trust in 1931, helped start the Center for Arts Education. To date, the Center has brought more than 500 cultural organizations into 550 public schools, working with more than 490,000 students, 21,000 teachers, and 75,000 parents. Photo courtesy of the Center for Arts Education.

